



For Immediate Release: October 19, 2011

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*****MEDIA ADVISORY*****

**Lt. Governor Duffy Joins Announcement of New Alliance
between Clarkson University and Beacon Institute**

Increased Clarkson presence in Hudson Valley a boon for economic development

Elected officials will join Beacon Institute for Rivers and Estuaries and Clarkson University for an announcement about their education and operational partnership in order to advance commercialization of emerging real-time river monitoring sensor technology, new academic programs and long-term public policy solutions to protect waterways.

WHO: **Hon. Lt. Governor Robert Duffy**
Anthony Collins, President of Clarkson University and Co-Chair of the
North Country Regional Economic Development Council
Brian Ruder, Chair, Beacon Institute Board of Trustees
John Cronin, Beacon Institute Founding Director and Beacon Institute
Fellow at Clarkson University
Timothy S. Sugrue, Dean of Clarkson University School of Business and
CEO, Beacon Institute for Rivers and Estuaries, Clarkson University
Sharon Nunes, Ph.D., Vice President, Smart Cities Strategy & Solutions,
IBM
William Steinhaus, Dutchess County Executive
Charles North, President, Dutchess County Regional Chamber of
Commerce
John MacEnroe, President, Dutchess County Economic Development
Corporation

WHAT: **Beacon Institute for Rivers and Estuaries** and **Clarkson University** will be joined by State and local officials at the announcement and celebration of new strategic alliance.

WHEN: **Thursday, October 20, 2011, 1 pm**
Doors open at 12:30 pm. Remarks by dignitaries to begin at 1:00pm with photo op at 1:40pm.

WHERE: **Center for Environmental Innovation and Education**
199 Dennings Avenue (GPS: use 89 Dennings Avenue)
Beacon, NY 12508

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Directions from I-84:

Take Exit 11 (just before/after the Newburgh-Beacon Bridge) and turn onto Route 9D South. After the I-84/9D intersection, go through 3 more lights. At the 4th light, make a right onto South Avenue and then bear to immediate right onto Dennings Avenue. At the stop sign, continue to the left to the parking area, where there will be a shuttle buses available to take you to the CEIE. You may also choose to walk into Denning's Point from the DP lot. Press may drive in.